

Evans Moitui Makori

Business & Data Analyst

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🔗 Portfolio



Summary

Results-driven Business and Data Analyst with 3+ years of experience in data analytics, market research, process optimisation, and delivering AI-powered product solutions across the public and private sectors. Skilled in leveraging Python, SQL, BI tools and AI to generate data-driven insights that improve operational efficiency and drive market growth.

Experience

Hackathon Judge, BitHacks (Saket Creations)	Since 04/2026
• Evaluate 37 hackathon submissions focused on system utilities, developer tools, and OS-level applications. • Assess functionality, innovation, code quality, and documentation. • Review project relevance to themes and assign fair technical scores via Devpost.	
Web3 Data Scientist, Omniacs.DAO	08/2024 – 01/2026 Iowa City, IA
• Analysed market trends, user behaviour metrics, and operational data to deliver actionable visual summaries and performance insights for the \$IACS token. • Published open-source visualisation content (Python, Manim, FFmpeg) on GitHub/YouTube. 🔗 • Participated in hackathons and built automated data workflows to monitor ecosystem KPIs and market performance.	
Project Management Intern, Hub for Digital Excellence	06/2024 – 12/2024 Lagos, Nigeria (Remote)
• Coordinated cross-functional team communication between interns and management. • Developed standardised project status presentations for executive stakeholders using Slack and Atlassian tools. • Conducted market research, contact identification, and documentation pipelines for ongoing digital initiatives.	
ICT Intern, Ministry of Education, Migori County Government	04/2023 – 04/2024 Migori, Kenya
• Maintained database accuracy, data governance, and record compliance across the KEMIS platform. • KEMIS system analysis, documentation, and UAT reporting. • Provided IT support, staff training, and facilitated system adoption.	

Education

BA in Business Administration and Service Management, <i>Deggendorf Institute of Technology — European Campus Rottal-Inn, Germany</i>	Since 03/2026 Germany
• Coursework: Accounting & Finance; Business Administration; Math and Statistics.	
BSc in Mathematics and Computer Science, <i>Taita Taveta University- Voi Main Campus, Kenya</i>	08/2016 – 05/2021 Kenya
• Coursework: Quantitative Analysis with Computing; GPA: 2.95 / 4.00	

Skills

Business & Market Analysis

Stakeholder Discovery, Market Research, Target Industry Analysis, CRM Data Management (Salesforce), KPI Definition, Business Intelligence

AI

LLM app prototyping, agent workflows, evaluation

Soft Skills

Oral and Written Communication, Teamwork, Collaboration, Customer Service, Problem Solving

Data Analytics & Reporting

SQL, Python, Advanced Excel, Tableau, Power BI, ETL, MS Office

Communication & Sales Enabling

Presentation Design, Technical Documentation, Project Management (Slack and Asana), Atlassian Tools (Jira/Confluence), Zoom, Google Teams.

SELECTED PROJECTS

DeutschConnect-German Language Learning Platform.	Since 03/2026
The platform provides users with real-time grammatical corrections, an AI tutor, and connections with real users globally. ↗	
PolySignal - Polymarket Prediction Market Platform.	11/2025 – 03/2026
- Sentiment Analysis using NLP-based scoring of market narratives. - Price Predictions: Statistical forecasts with confidence intervals - Anomaly Detection and Unified Risk Score (URS) ↗	
Fashion Fusion — Agentic Retail Experience Prototype.	10/2025 – 01/2026
- An agent-style workflow to generate personalised fashion recommendations. - Integrated LLM prompting with tool-style actions and iterative refinement. Won 1st Place at The AI Championship (DevPost). ↗	
Profit and Loss Dashboard - (Tableau).	01/2024 – 02/2025
- Created an interactive dashboard for DrugStoreCo Company. - The dashboard for management's decision-making. ↗	

Languages

English	Kiswahili	German Actively part of the BSA studies
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Certifications

- Google Advanced Data Analytics - CFI — BI & Data Analyst - Aplied Data Science	- Google Business Intelligence Certificate - CFI — Financial Modeling & Valuation Analyst	- Google Project Management - UPG Sustainability Leader
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Declaration



Evans Moitui Makori
Nairobi, Kenya, 09/07/2026